

Pursuit of the Patent

Positioning Research for Protection and Impact

February 27, 2019, 12:00-1:00 PM
Sabino Room, Student Union Memorial Center

**with IP Attorney Edmund Pfleger and
TLA Licensing Manager Bob Sleeper**

It's great to have a patent with your name on it. Successfully protecting your invention with a patent can be challenging, but early planning and positioning of your research can smooth the process. Understanding some simple tips and tricks can help you properly protect your devices, materials and software methods.

Join us for lunch and a discussion with **Edmund Pfleger**, founding partner of GTPP and managing partner in the firm's Tucson, Arizona offices. Ed specializes in U.S. and foreign intellectual property protection, licensing and enforcement, and has extensive technical experience in semiconductor processes and devices; analog, digital and mixed signal devices and systems; opto-electronics; mass storage and data backup; computer hardware and software; power converters and power inverters; and medical devices and systems.

Bob Sleeper will introduce Ed and offer a brief overview of services TLA provides to help you bring your inventions from the lab to the world for maximum impact.

Who should attend?

This talk will be geared toward faculty, researchers, staff and graduate students. ***Lunch will be provided for those who register in advance.***

Register here.
Space is limited so sign up early.
<https://techlaunch.arizona.edu/event/TBD>



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Edmund Pfleger,
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Find all of this information and
more updated events at

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