PLEASE JOIN US FOR THE NINTH ANNUAL

Cindy Wool Memorial Seminar on Humanism in Healthcare

Sponsored by the Maimonides Society of the Jewish Federation of Southern Arizona in conjunction with the University of Arizona College of Medicine

VIP RECEPTION

Thursday, March 29, 2018, 5:30 pm University of Arizona Student Union, South Ballroom, 1330 E. University Blvd.

\$108 includes dinner, seminar, and parking in 2nd St. Garage. RSVP by March 22. Tickets available at www.jfsa.org/cindywool or call Karen Graham 577-9393 x 8469.

KEYNOTE

"One Man's Quest to Change the Way We Die"
Thursday, March 29, 2018, 7:00 pm
University of Arizona Student Union, North Ballroom,
1330 E. University Blvd.

\$18 includes coffee & dessert.

Tickets available at www.jfsa.org/cindywool or call Karen Graham 577-9393 x 8469. Free for medical students.

Guest Speaker: Dr. BJ Miller

Dr. BJ Miller is a pre-eminent speaker on patient-centered care, palliative care, and end-of-life care. Drawing on his expertise as a physician and former Executive Director of Zen Hospice Project, and his personal experience as a patient, he advocates for a healthcare system that maximizes quality of life and that minimizes unnecessary suffering. His TED Talk, "What Really Matters at the End of Life," about encouraging empathic end-of-life care has garnered over 5.5 million views to date and ranks among the most viewed talks. Dr. Miller is also an Assistant Clinical Professor of Medicine at the University of California San Francisco (UCSF) and an attending specialist for the Symptom Management Service of the UCSF Helen Diller Comprehensive Cancer Center, one of the country's first outpatient palliative care clinics.









